

Santa Fe Striders Board of Directors Meeting

Date: Monday, 10/16/2023

Attendees: Mary Vanderlinden, Sheila VC, Don Brown, Ben Shulman, Helen Wang, Loretta Dodson, Rachel H

Meeting Minutes:

- Membership
 - Numbers: 302 members (last year it was 249 members), memberships are at 209
 - Membership fees: Mary doesn't seem any reason to increase membership fees. She believes that we are right in line with neighboring clubs. How about having members paying processing fee? From the Treasurer's perspective, the membership fee does not cover the Christmas Party and insurance. From a numbers perspective, we have the funds to continue the Club. Mary feels strongly that we should not increase membership fees. Renewals start at the beginning of the year, and we will not prorate memberships.
 - Ideas:
 - Option 1: Keep the fee the same.
 - Option 2: Keep the membership fee the same, but have the members pay the processing fee.
 - Option 3: Increase the fees for everyone.
 - Option 4: Keep the individual membership fee the same and increase the family fee. \$25 for individuals, \$35 for families plus the processing fee (approximately \$2.50 - \$3.50 per membership)
 - Loretta makes a motion to
 - Increase individual membership fees to \$25 + processing fee
 - Increase family membership fees to \$35 + processing fee
 - Increase takes effect January 1, 2024
 - No prorates
 - All attendees voted in favor of the motion
 - Benefits:
 - Santa Fe Athletic Club may be willing to offer discounts to SFS Strides Members.
 - Do we want to make the Holiday Party only for members who volunteer? How would we keep track of this?
 - Partnership Opportunity: Fitness and Athletic Director at St. John's College reached out to Loretta, looking at partnership opportunities. Maybe pay for 10 students who want to

be SFS Members. Some of them would want to race, like Corrida de Los Locos. Can we offer a discount for race participation?

- Code of Conduct: Mary is concerned that we have four members that are minors whose parents are not runners and in one case the parents aren't members. Action is to manage these problematic situations actively – speak up in the moment when behavior is problematic. Helen will update Code of Conduct to reflect language to recognize minors. Even if we have a great plan to communicate issues in the moment, we need to make sure the Club is covered from a legal perspective.
- Language: What is the difference between renewing members and new members? In the case that someone has moved away and then reestablished membership several years later?
- Email Logistics: May manually adds new members to Gmail list, there's also a RunSignUp option to get emails from just the members.
- Treasurer's Report
 - Estimated balance is up \$4,800 for the year, which takes into account several assumptions of unrealized purchased. This doesn't account for buying a new timing system, which we could do if we wanted to be flat this year.
 - \$9,600 in Big T, roughly equivalent donations between commercial and private donors.
 - Motion to accept August and October Treasurer's Reports are accepted.
- Big T Race
 - A lot of fun! Race Director had fun! Really great elements, blessing at the start of each Wave, the Governor of Laguna Pueblo, ring dancers at finish, Olympic level athlete set the new course record (just ran 2:14:00 marathon, Patrick Smyth)
 - Grossed \$9,600; \$5,400 of that was in donations. What should we hold back for Club? Don suggests writing Wings Of America a \$7,000 check. Last year was \$4,400. It would be good to hold back some for purchasing a timing system.
 - Approved \$7,000 donation to Wings Of America
- Snowshoe Classic
 - How about we ask Search & Rescue to take over race directing?
- Corrida de Los Locos
 - Anne would like to step down as Corrida Race Director; family, schedule, issue with getting volunteers.
 - Just to get through this year, someone could help Loretta. Change of course? How about a 4-5 miler? Possibly make it to where we don't need as many volunteers on the course.
- Beacon Idea

- Subscription plan, \$40/year. How about iPhone 15 with a satellite capability? Or dedicated device?
 - Helen needs to sign up for GPS service, run it through SFS Club email
- Chip Timing System
 - Experience with existing system was subpar at the Big T, even the start got messed up
 - Definitely need a chip timing system, really the only way
 - Try out at Jingle Bell Run? Don will work with Helen, reach out to Race Results sales rep about doing a trial run.
- Holiday Party
 - It's a major struggle to find a venue. Maybe Maria's? December 9 is the date.
 - Look earlier of next year.
- Post BOD meeting minutes on website. Can be done.