



The *Santa Fe Striders Running Club* is seeking sponsorships for our 2025 *Corrida de los Locos* race.

We have hosted this 5-mile race since 1978. The 2025 event will be held March 1, 2025, and will include a Kids' Fun Run. **The net proceeds of our race fund scholarships for local college bound runners.** In the past four years we granted a total of \$24,000 to seventeen deserving students.

This year we would like to offer the kids' fun run to participants free of charge, so that more kids will participate and develop an early love for running. We will limit the sponsorship of the Kids' Fun Run to just two sponsors, who will receive the special recognition and opportunities set forth below as part of that sponsorship. If you are interested in sponsoring the Kids' Fun Run, let us know ASAP so that we can include you as one of the two sponsors.

We will also have the opportunity this year for Mile Marker and Water Table sponsors. These are limited opportunities as well, so please return your commitment promptly to ensure your first choice of sponsorship opportunities.

Please review the sponsorship opportunities and complete the Sponsorship Commitment Form at your earliest convenience.

Thank you for your consideration and support of the *Santa Fe Striders* and our 2025 *Corrida de los Locos* race. If there are any questions about the Corrida or sponsorship opportunities, please email us at: info@santafestriders.org or call Stephen Sweezey at (706) 506-2763.

Sincerely,

Stephen Sweezey, Corrida Race Director
Jennifer Day, Corrida Committee Member
Loretta Dodson, Corrida Committee Member
Cindi Spence, Corrida Committee Member

The *Santa Fe Striders* is a non-profit. 501(c)3 organization under the Road Runners Club of America national organization, group exemption (#2702) with the IRS. EIN #20-0011537

2025 Corrida de los Locos Sponsorship Opportunities

Kids' Fun Run Sponsorship (\$1000) – limited to 2 sponsors

- Recognition at the Kids' Fun Run and in promotional materials as being the Sponsor to allow the kids to run *free*
- Opportunity to give Your Company promotional items to participants
- Your Company **logo** printed on race T-shirts
- Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website
- Recognition of Your Company on race banner
- Recognition of Your Company on a Striders Facebook post and Instagram post

Platinum Level Sponsorship (\$2000.00 or more)

- Your Company **logo** on all race T-shirts in **large print**
- Opportunity for Your Company banner to be displayed at the race (sponsor responsible for displaying)
- Opportunity for a table at the race (sponsor responsible for providing table and staffing it)
- Opportunity to give Your Company promotional items to participants
- Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website
- Recognition of Your Company on race banner
- Recognition of Your Company on a Striders Facebook post and Instagram post
- Three complimentary race registrations

Gold Level Sponsorship (\$750 - \$999)

- Your Company **logo** on all race T-shirts
- Opportunity to give Your Company promotional items to participants
- Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website
- Recognition of Your Company on race banner
- Recognition of Your Company on a Striders Facebook post and Instagram post
- Two complimentary race registrations

Silver Level Sponsorship (\$500 - \$749)

- Your Company name printed on race T-shirts
- Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website
- Recognition of Your Company on race banner
- Recognition of Your Company on a Striders Facebook post and Instagram post
- One complimentary race registration

Bronze Level Sponsorship (less than \$500)

- Your Company name printed on race T-shirts
- Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website

Mile Marker Sponsorship (\$400) – *limited to 5 sponsors*

- Your Company name printed on signage displayed on the racecourse (signage provided by Striders)
- Your Company name printed on race T-shirts
- Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website
- Recognition of Your Company on a Striders Facebook post and Instagram post

Water Table Sponsorship (\$400) – *limited to one sponsor*

- Your Company name printed on signage displayed at the water table (signage provided by Striders)
 - Your Company name printed on race T-shirts
 - Your Company **logo** on *Corrida de los Locos* Registration Website and Results Website
 - Recognition of Your Company on a Striders Facebook post and Instagram post
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**2025 Santa Fe Striders
Corrida de los Locos Sponsorship Commitment Form
Saturday, March 1, 2025**

Please fill out the information below and email back to: info@santafestriders.org

Mail check to: Santa Fe Striders Corrida de los Locos, PO Box 1818, Santa Fe, NM 87504

A description of each level of sponsorship is included in the information package. Please return the commitment form and check by February 1, 2025. Checks should be made payable to: Santa Fe Striders

If you have any questions, please contact Stephen Swezey at 706-506-2763 or via email at info@santafestriders.org.

We would like to sponsor the 2025 Santa Fe Striders Corrida de los Locos for the below amount:

Kids Fun Run \$1000 _____ Mile Marker \$400 _____ Water Table \$400 _____
Platinum \$2000+ _____ Gold \$750 - \$999 _____ Silver \$500-\$749 _____
Bronze \$499 or less _____

In-kind contribution _____ (description and value)

Our check is enclosed and made payable to Santa Fe Striders _____

Our check will be sent on _____ (all checks must be received by February 1, 2025)

Company Name: _____

Contact Person: _____

Phone: _____

Email: _____

Address: _____
